

# 2020 Natural Choice Awards

By WholeFoods Magazine Staff - March 19, 2020



*Presented by WholeFoods Magazine*

The results are in! We asked natural products retailers to show their love to the brands that have made the greatest impact on their business by voting in **WholeFoods** Natural Choice Awards. That's what makes these annual awards so special—the honorees are selected by natural products retailers.

The top honor this year—Full Supplement Line—goes to Bluebonnet Nutrition. Bluebonnet has claimed the top spot several times over the years, and in 2019 was Runner Up in the Full Supplement Line category. Like Bluebonnet, many of this year's winners have been awarded in the past, but there are some new names this year. Among the companies that received an honor for this first time in 2020 are Sovereign Silver Natural Immunogenics, which won in the immune category, and Charlotte's Web, which scored in the pet category for its CBD for Dogs.

For each category, we tallied the votes submitted online and broke the ties using data from our What's Selling column, which is compiled monthly with information provided by natural products retailers from every region of the country. Congratulations to all the winners and to the runners-up!

We'd also like to extend a special thank you to all the retailers who took the time to vote—your input is appreciated! This year, the retailers who voted were entered into a drawing to have a \$100 donation to Vitamin Angels made in their name. Congratulations to Cook County Whole Foods Co-op in Grand Marais, MN, for winning the drawing!

## WEIGHT LOSS Life Extension AMPK

To help maintain a healthy weight, Life Extension's AMPK Metabolic Activator triggers youthful AMPK activity and promotes healthy cellular metabolism, the company says. Each non-GMO and vegetarian supplement contains 130 mg Calcium, 500 mg Hesperidin and Actiponin gynostemma extract (leaf).

5990 N. Federal Hwy., Fort Lauderdale, FL, 33308, [www.lifeextension.com](http://www.lifeextension.com)



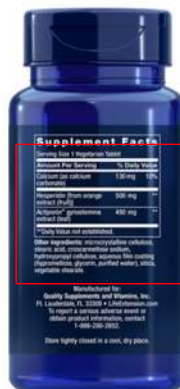
**BEST IN CLASS | BEST SELLER**  
**AMPK Metabolic Activator**

Fight unwanted belly fat & revitalize cellular metabolism



4.1 (253)

30 tablets



| Amount Per Serving                                                                                                                                                                                      | % Daily Value |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| Calcium (as calcium carbonate)                                                                                                                                                                          | 130 mg 10%    |
| Hesperidin (from orange extract (fruit))                                                                                                                                                                | 500 mg **     |
| Actiponin® gynostemma extract (leaf)                                                                                                                                                                    | 450 mg **     |
| ** Daily Value not established.                                                                                                                                                                         |               |
| Other ingredients: microcrystalline cellulose, stearic acid, croscarmellose sodium, hydroxypropyl cellulose, aqueous film coating (hypromellose, glycerin, purified water), silica, vegetable stearate. |               |

### Supplement Facts

| Serving Size 1 vegetarian tablet                                                                                                                                                                        |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Amount Per Serving                                                                                                                                                                                      |        |
| Calcium (as calcium carbonate)                                                                                                                                                                          | 130 mg |
| Hesperidin (from orange extract (fruit))                                                                                                                                                                | 500 mg |
| Actiponin® gynostemma extract (leaf)                                                                                                                                                                    | 450 mg |
| Other ingredients: microcrystalline cellulose, stearic acid, croscarmellose sodium, hydroxypropyl cellulose, aqueous film coating (hypromellose, glycerin, purified water), silica, vegetable stearate. |        |

Non-GMO

Actiponin® is a trademark of TG Biotech Co., Ltd.

### Dosage and Use

- Take one (1) tablet daily, with or without food, or as recommended by a healthcare practitioner.